



INSTITUT  
FRANÇAIS

2020 EDITION

Following the cancellation of the Rencontres de la Photographie d'Arles, the 2020 edition of VR Arles Festival will exceptionally take place in Paris, at the end of the year 2020. More information regarding this edition will be announced in the near future. Fisheye and the Institut Français reaffirm their support to XR creators and confirm, in spite of this new context, the feasibility of the VR writing residency in Arles, at the expected dates (August 23-28).

The call for candidatures is open [until May 29](#).

## > CALL FOR PROJECTS VR WRITING RESIDENCY AUGUST 23-28 2020, ARLES, FRANCE

The VR Arles Festival and the Institut Français are coming together for the third consecutive year to present a writing residency dedicated to immersive narration.

This residency aims to guide authors and artists, French and foreign nationals, in the development of an innovative writing project in French, for the medium of virtual reality. It also aims to deepen the knowledge of laureates on the creative and narrative potential of immersive technologies. Its final goal is to kickstart the writing of VR projects and facilitate the convergence of different art forms.

For a week, participants will attend masterclasses in the morning, with international professionals from the realm of immersive technologies, visual arts, sound, theatre, and image-making. The afternoons will be dedicated to individual support and feedback sessions.

### > VR ARLES FESTIVAL

Every year, the VR Arles festival welcomes 40,000 visitors throughout the summer, as a section of the [Rencontres de la Photographie d'Arles](#). The festival explores new territories of virtual reality writing and presents groundbreaking contemporary creations, immersing visitors in multi-sensory spaces. VR Arles Festival undergoes transformation in 2020 and becomes the first festival dedicated to immersive and artistic experiences in Paris.

The festival is co-founded by Fisheye, Les Rencontres de la Photographie d'Arles and BNP Paribas.

### > THE INSTITUT FRANÇAIS

The Institut français promotes French culture internationally, in dialogue with foreign cultures. It supports the field of digital creation by enabling the emergence of new talents, mainly in the frame of its residency programs. It supports the circulation of French creations and expertise abroad and fosters international encounters and collaborations.



THE ARTISTIC RENDEZ-VOUS  
OF VIRTUAL REALITY

## CALL FOR PROJECTS VIRTUAL REALITY WRITING RESIDENCY

# HOW TO PARTICIPATE ?

### > VR ARLES FESTIVAL CO-FOUNDERS



### > WRITING RESIDENCY PARTNER



### > APPLICATION FILE

Open to French and international candidates, this call is for a VR writing project in [French](#). Application files are to be sent to [residence@vvarlesfestival.com](mailto:residence@vvarlesfestival.com) and must contain:

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> A cover letter (justifying the necessity to allocate writing time for the project's development).

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> A presentation of the project to be developed during the residency.

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> A resume.

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> Scenarios or writing projects previously realized (hosted online or sent in their digital version).

### > DEADLINE AND SELECTION

Incomplete submissions will not be considered. [Deadline is May 29..](#)

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Selection will be led by a jury of professionals. Results will be announced by the end of June 2020. Candidates must apply for themselves. Third-parties cannot candidate for other authors.

Another person attached to the project may not be added once the selection process is finalized.

### > TERMS, CONDITIONS AND F.A.Q

The residency will take place August 23-28, between 9:30AM and 6PM (arrival scheduled Saturday, August 22 in the evening). Residents will be housed for seven nights in the center of Arles, near the residency's main location (Fisheye Gallery). Lunch will be provided by the organizers. The team will also host three dinner collectives, which will be a fertile ground for exchange. Residents are responsible for their own transportation.

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Laureates agree to follow the entirety of the program (masterclasses in the morning and individual feedback sessions in the afternoon).

### > INTELLECTUAL PROPERTY

Authors retain moral and property rights over any work produced. Residents agree to cite the VR Arles Festival and the Institut Français residency in every film or creation, directly or indirectly resulting from their creative stay (logo and legal mention to be added to credits). Resident artists allow VR Arles Festival and the Institut Français to feature them in future communications about the role of the residency in their writing process.

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Residents will be asked to submit a full dossier of their project, which will be handed to the coordinators and speakers, as well as a concise record of the project, relayed to the other residents.



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## > RESIDENCY PROGRAM

*Work in progress. All masterclasses will be held in French. While most speakers will be fluent in English, participants are expected to understand and engage in French.*

SUNDAY, AUGUST 23

PANORAMA OF ARTISTIC VR : NARRATION, TYPOLOGY, INDUSTRY

Charles Ayats (author, creator and interaction designer) and Jérôme Blanquet (author and director)

Charles Ayats and Jérôme Blanquet will be the dedicated mentors to the residents throughout the week as well.

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MONDAY, AUGUST 24

WRITING : SPECIFICITIES AND CONSTRAINTS IN VR

Mathias Chelebourg, (author and director)

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TUESDAY, AUGUST 25

ENGAGING SPECTATORS BY CREATING EMOTIONAL JOURNEYS

Mélo die Mousset (artist)

Erik Geslin (video game and VR specialist, AsterionVR)

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WEDNESDAY, AUGUST 26

REAL TIME 3D RENDERING

Mathieu Müller (Senior Product Manager, Unity)

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THURSDAY, AUGUST 27

SPATIAL AND IMMERSIVE SOUND DESIGN

Lidwine Hô (binaural sound design and immersive narration expert) and Amaury La Burthe (director and sound engineer, Novelab)

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FRIDAY, AUGUST 28

IMMERSIVE THEATRE AND VIRTUAL REALITY

Julie Desmet-Weaver (author et playwright, Underground Sugar company)

VR ARLES FESTIVAL CONTACT

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